

Additional Sponsorship Opportunities

Conference Bags 4 000 EUR

- Company logo printed on each conference bag
- Company logo at the conference website with a hyperlink to the company's website

Badge Lanyards 2 500 EUR

- Company logo on conference badge lanyards
- Company can provide own lanyards
- Company logo at the conference website with a hyperlink to the company's website

Invited Talk 1 500 EUR

- Being recognized as the sponsor of an invited talk
- Goes towards coverage of travel and accommodation costs for the speaker
- Company will be recognized as sponsor of the talk in the Final program
- Company is acknowledged in the intro of the talk given by the session chair
- Company's sign or banner will be displayed in the lecture room during the invited talk

Information System 1 000 EUR

- Company logo displayed on all direction signs and meeting rooms labels
- Company logo at the conference website with a hyperlink to the company's website

Poster Area 1 000 EUR

- Company logo displayed on each conference poster
- Company roll-up placed within the poster area during all conference days
- Company logo at the conference website with a hyperlink to the company's website

Notepads 1 000 EUR

- Logo on notepads
- Sponsor can provide own notepads
- Company logo at the conference website with a hyperlink to the company's website

Pens 1 000 EUR

- Logo on pens
- Sponsor can provide own pens
- Company logo at the conference website with a hyperlink to the company's website

Corporate Workshop 5 000 EUR

- Room rental
- Technical assistance
- Basic AV equipment
- Company logo at the conference website with a hyperlink to the company's website
- Acknowledgement and listing in the Final Programme
- Maximum time of the Corporate Workshop is 90 min and includes the time for preparation
- Sponsors can distribute own promotional materials during the Corporate Workshop
- Sponsors have the first priority in choosing place and time of the Corporate Workshop

Exhibition space 500 EUR / 1sqm

- Only net surface

All prices exclude VAT.

Additional arrangements are also possible based on your sponsoring interests and objectives, such as sponsoring the social events (welcome drink, conference dinner), conference proceeding USB sticks, any custom sponsorship ideas etc.

Please feel free to contact us for any further information and details.

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21st European Conference on Artificial Intelligence



August 18–22, 2014
Clarion Congress hotel Prague
Czech Republic
www.ecai2014.org

Sponsorship Prospectus

ECAI: The European Conference on Artificial Intelligence

The ECAI conference has a long history. The AISB conferences (Brighton – 1974, Edinburgh – 1976, Hamburg – 1978, Amsterdam – 1980) were effectively the first meetings of the ECAI community. The name ECAI was first used for the Orsay (1982) instalment of the conference.

The 2014 edition will be organised jointly with The Czech Society for Cybernetics and Informatics (CSKI, a member association of ECCAI) and will take place in **Prague** in the Czech Republic on **August 18–22**.

ECAI attracts repeatedly a worldwide audience, thus offering an excellent and affordable alternative for companies to develop connections in the community, acquire new talent, contribute to innovation and market their brands. Thus, ECAI provides a forum where sponsors will enjoy a great amount of visibility within the European and international community.

The conference web site, continuously updated at www.ecai2014.org, will be the reference point of this broad community: on the basis of previous experience we expect several tens of thousands of contacts until the end of August 2014. Other promotion initiatives will be carried out, nationwide and internationally, through web portals, mailing lists, posters and posting on social media, participating in similar meetings etc.

The conference program includes presentations of peer-reviewed research papers, invited talks by eminent researchers in the field, a wide program of workshops, tutorials, as well as the PAIS, STAIRS and RuleML symposia.

The conference lasts for 5 days, from Monday to Friday. Last year, it attracted well over 700 international participants from industry and research institutes. It hosts workshops and tutorials on Monday and Tuesday. Wednesday to Friday are the main three conference days during which there will be several parallel sessions.

The conference is known for its relaxed atmosphere, with plenty of networking opportunities and social activities.

Prague offers a unique venue for the ECAI conference, combining modern facilities with the charm of historical surroundings. The conference will be held in the Clarion Congress Hotel, with conference dinner taking place at the Monastery Restaurant.

We are bringing to your kind attention the opportunity of becoming one of the distinguished ECAI 2014 sponsors. We offer various sponsor levels, as well as many custom opportunities for sponsoring various elements of the conference based on your needs, objectives and budget.

We are looking forward to discussing opportunities further with you and welcoming you as an ECAI sponsor.

Sponsorship Opportunities

Diamond Partner

10 000 EUR

- Specific sponsor category for organizations wanting to brand themselves as the top sponsor (Only two slots available)
- Company description of max. 300 characters and logo at the conference website with a hyperlink to the company's website
- Advertisement in Final Programme
- Premium location of exhibition space up to 15sqm
- 3 delegate registrations
- 4 exhibitor registrations
- Company banner in the exhibition area during the entire conference
- 1 insert in conference bags

Platinum Partner

7 500 EUR

- Company description of max. 300 characters and logo at the conference website with a hyperlink to the company's website
- Advertisement in Final Programme
- Premium location of exhibition space up to 12sqm
- 2 delegate registrations
- 3 exhibitor registrations
- Company banner in the exhibition area during the entire conference
- 1 insert in conference bags

Gold Partner

5 000 EUR

- Company description of max. 200 characters and logo at the conference website with a hyperlink to the company's website
- Company logo in Final Programme
- Exhibition space up to 9sqm
- 1 delegate registration
- 2 exhibitor registrations

Silver Partner

3 500 EUR

- Company logo at the conference website with a hyperlink to the company's website
- Company logo in Final Programme
- Exhibition space up to 6sqm
- 2 exhibitor registrations

Bronze Partner

1 500 EUR

- Company logo at the conference website with a hyperlink to the company's website
- Company logo in Final Programme
- Exhibition space up to 4sqm
- 1 exhibitor registration

We provide additional sponsorship opportunities to sponsor various elements of the conference, such as poster session, banquet etc. Also custom arrangements are possible based on your specific needs and objectives.

Sponsors have the priority in choosing any of the Additional Sponsorship Opportunities items, 20% discount can be applied from the official rates.

All prices exclude VAT.